

DEENA NOTOWICH

27th INTERNATIONAL SH'LICHA

@BBGShlicha

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Cotton States Region

Memphis, Tennessee

Leadership Philosophy

Do the most that you can with the time that you have in the place that you are.

Jewish Values

V'Shinantam L'Vanecha -and you shall teach your children

Tzelem Elohim – image of God

K'vod Ha-B'riot –honor for all human beings

Bechirah Chafshit –freedom of choice

Bakesh Shalom V'Rodfehu– seek peace and pursue it



PEOPLE DON'T DISLIKE JEWISH PROGRAMMING – THEY DISLIKE BORING JEWISH PROGRAMMING

Use the regional/council sh'lichim to create new programs by giving them collaboration projects where they are: grouped randomly, given a time frame, and a topic to make new and exciting programming. That will be shared with the body. Also, the possibility of creating ELI-Talks (Jewish TED talks) from our members, and alumni.

MAKING AN IMPACT

Propose to work with the JDC for international service projects. This would be service oriented rather than an ambassadors or passport trip, and could possibly be used to for new chapter establishment.

EMPOWER TO THE PEOPLE

Part 1: Create a hub-centralized Teen DJE (Director of Jewish Engagement) that works directly with the three adult DJE's and the BBYO Stand With Us MZ interns to create more amazing resources.

Part 2: The BBYO Insider: Create the opportunity for teens to become reputable journalists, within the parameters that their peers set for them, without an adult oversight, give a platform to all members voices within fair reason, to unify our movements information output, to educate the entire movement and also those not a part of BBYO about the events, ideas, stories, thoughts, and all else that may be decided by the makers of The BBYO Insider.

CJT – COALITION OF JEWISH TEENS

To continue to develop the partnership and relationship with other Jewish youth movements and create a United Nations style coalition where we can combine our efforts when needed without having to necessarily combine our movements.

GLOBALIZING OUR SHABBAT

Partner communities and create Live Streaming Events that would “pre-game” for Shabbat and create a huge tech surge. Then, as communities officially start Shabbat, they will all “unplug” for Shabbat and create a huge radio silence that will be noticed even more after the huge surge.