Mission

More Jewish Teens, More Meaningful Jewish Experiences

Vision BBYO's pluralistic movement of Jewish teens, alumni, parents, volunteers and philanthropists will serve as the Jewish community's most valuable platform for delivering to the post Bar/Bat Mitzvah audience fun, meaningful and affordable experiences that inspire a lasting connection to the Jewish people.

Educational Framework

The educational framework is a set of learning and experiential outcomes which defines the goals of the BBYO experience. These outcomes are intended to strengthen program content and quality, providing each Aleph and B'nai B'rith Girl a deep and meaningful experience.

Key Goals for Participants in BBYO

BBYO participants will be confident about their Jewish identity, connected to Israel and the global Jewish community, and committed to leading others and improving the world.

3 Core Outcomes

Identify: Strengthen Jewish identity

- Teens feel confident questioning and integrating into one's life Jewish principles about God and Torah, history, traditions and culture
- Teens respect diversity within the Jewish community and in the world
- Teens use leadership skills to help others develop their own Jewish pride, connections and commitment

Connect: Create Jewish community

- Teens have caring and respectful relationships with Jewish peers
- Teens understand the role that Israel plays for the Jewish people around the world
- Teens promote the inclusion of all Jews into a pluralistic Jewish community

Improve: Change the world

- Teens understand current social issues
- Teens use Jewish values to guide involvement in service, philanthropy and advocacy
- Teens use leadership skills to mobilize peers around social issues

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