



Connect, Chapter and Region Program Ideas

District Wide Food Sourcing

**For regional programming please make sure you are using your partnerships to leverage competition.*

Purpose: To collectively raise food, resources, and money to help support food campaigns across the globe.

Time Frame: At least three weeks leading up to your regional pre-screening of *Catching Fire*.

Planning: Chapters are to be separated into Districts. Depending on the set up of your region/council you may choose to have individual chapters represent Districts, or you could pair chapters together (encourage multi-chapter programming).

Districts will be asked to each pledge a certain amount of pounds of food to raise/donate before the pre-screening. The District who raises the most food will be given premium seating (or an equal prize) for the screening.

How to Raise Pounds (Multiple Ways):

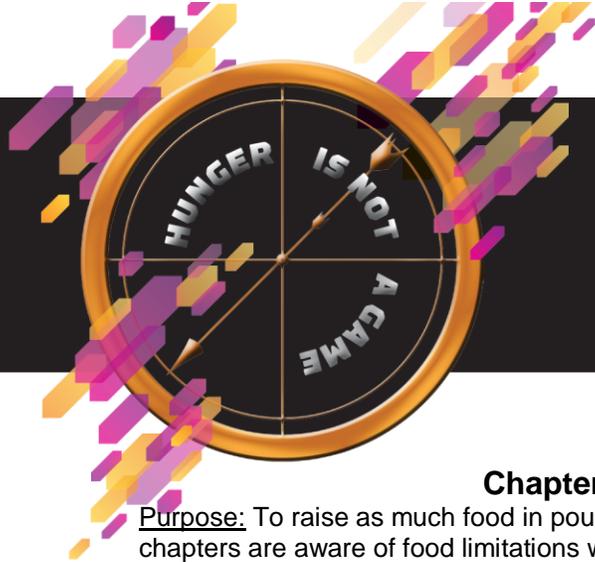
- Districts can either bring canned food (or food specified by the partnering agency)
**Please make sure all food donated has not expired (double check all your canned items).*
- Districts can volunteer at a food pantry (each hour per person will equal 10 pounds of food). Districts must get sign off from the partnering food agency.
**You will need to contact your local pantry ahead of time.*
- Districts can earn pounds for money donated. For every 10 dollars a pound will be added. All monetary proceeds can be donated to the partnering agency.
- District can volunteer in a community garden. Please make sure that all garden harvests are donated to people in need.
**Please make sure you contact the community garden ahead of time to see if volunteers are needed.*
**Make sure to send a thank you to all participating organizations.*

The winning District will be announced before the screening begins.

**See if partnering theater could also help sponsor a prize for the winning District.*

Regional Board should tweet, instagram and post on Facebook pictures and shout outs to chapters/Districts participating in the campaign. The more social media for the food drive initiatives the better. Please make sure that all social media is in regards to the food drive itself.

All prescreening social media is not permitted. You should not reference the name, "Hunger is Not a Game" in your external communications.



Chapter Food Scavenger Hunt

Purpose: To raise as much food in pounds before the pre-screening. Please make sure all chapters are aware of food limitations with partnering agency (i.e. If you are only raising canned food, or fruit, or specialty food items).

Time Frame: Should be completed at least a week prior to your pre-screening.

Planning: Districts can participate in a neighborhood scavenger hunt to gain food for your drive. Teens participating can go door-to-door asking neighbors to help support BBYO's *Hunger is Not a Game* campaign by donating food needed for your drive.

Stop Hunger Bake Sale

Purpose: To raise money to donate to the participating partner.

Time Frame: Should be completed at least a week prior to your pre-screening.

Planning: Help be an advocate in your community by creating a *Hunger is Not a Game* bake sale. Use the common facts sheet to help spread the word about hunger in the United States. Remember, for every 10 dollars earned a pound will be added to your districts total.

A Nutritious Meal with Mazon

Purpose: Think it's easy to fee a family of four on a SNAP (Supplemental Nutrition Assistance Program) budget? Through this activity you will see how challenging it really can be.

Time Frame: Can be done at a meeting or one off chapter program. Click on the following link to access this amazing program from our partner Mazon.

Planning: <http://mazon.org/wp-content/uploads/2012/10/ANutritiousMeal-.pdf>

Be an Anti-Hunger Advocate

Purpose: There are many ways to help support those who are hungry and in need. One way is to be an ant-hunger advocate by writing to Congress.

Time Frame: Can be done at a meeting or one off chapter program. You can create your own letter to Congress, or click on the following link from Feeding America.com

Planning:
<https://secure.feedingamerica.org/site/Advocacy?cmd=display&page=UserAction&id=105>

PB & J Bake Sale

Purpose: Many local shelters will take prepared food like PB&J sandwiches to help feed those in need. The goal is to connect with your local shelter to see you can take part in preparing food.

Time Frame: One off program. Can be done with any number of participants.



Planning: Chapters can set up tables with sandwich making materials in front of a supermarket or any high traffic area (where a bake sale would typically take place). Have people sponsor you to make a sandwich (a \$1.00 per sandwich) for those in need. You will be raising money, and food for your local shelter.

