

Jewish Enrichment Specialist Team

Top 10 Things Chapters Can Do to Enhance Speak UP for Israel Programming

✂ Introduce the use of Hebrew

How can we incorporate more Hebrew into our programs? Consider using “Boker tov” (good morning) for wake up, “Laila tov” (good night) for lights out, “Aruchat boker” for breakfast, and so forth.

📖 Introduce the use of Israeli cities, people, and places

A region had to assign several different teams during a program, and instead of assigning teams by number (i.e. team 1, 2, etc.), they assigned teams by Israeli cities (i.e. Team Haifa, Team Tzfat, etc.).

🗝 How does Israel relate to the topic at hand?

Whatever topic your chapter is choosing to address, chances are likely that there can be a meaningful way to include Israel.

🗨 Introduce the “Israel Minute” or “Shminute”

At every chapter meeting or program, assign an individual (this can be a great additional leadership opportunity) to present to the chapter a short thought or idea related to Israel.

🗨 Invite other youth movements to participate

One of the best points of overlap between the Jewish teen movements is their commitment to Israel. Consider planning a program with others in the community.

🗨 Bring in an actual Israeli to speak

Many communities have “Shlichim” (emissaries from Israel here to specifically to teach about Israel) who would be enthusiastic to come present to your chapter about their experience.

🗨 Invite somebody from Stand With Us to speak

Our partners at Stand With Us have some amazing people who would like to come to your chapters to run Israel programming. Invite them to attend or help with your Israel programming!

🗨 Peer to Peer: Invite an ILSI alumnus, an MZ Teen Fellow, an AIPAC High School Summit or Policy Conference alumnus, and Israeli, or somebody who has a strong connection to Israel to speak

Your chapter can be an excellent platform for people to share their stories and their learnings.

🗨 Skype with Maccabi Tzair

Our partner organization in Israel, Maccabi Tzair, engages Israeli teens just like you. What an awesome experience it could be for your chapter to have a meaningful exchange with Israeli teens.

🗨 Commemorate the Yoms

Yom HaZikaron (Israeli Memorial Day) and Yom Ha’Atzmaut (Israeli Independence Day) occur every year in the Spring. What does your chapter do to commemorate the Yoms?