

International Service Fund

What is ISF?

Over the past few years, teens have striven to reconnect BBYO's legendary international network through globalization and raising money for ISF. The International Service Fund is a collection of money raised by BBYO teens and communities, and all of the money is used to give Jewish teens in overseas countries a meaningful Jewish experience. Most money raised goes through the American Jewish Joint Distribution Committee (JDC), which offers aid to Jewish communities around the world.

Where does the money go?

By investing in ISF, we can help secure a Jewish experience for teens all across the globe. There are two main uses for money raised for ISF.

- 1. The money contributed will be pooled in a large pot and used to send teens from all over the world on Summer Experiences or to International Convention. Many regions also "partner" with a specific community outside of NA.
- 2. The money contributed also helps keeping BBYO communities alive worldwide by paying for their office staff, subsidizing convention costs or equipment needed to run local events.

Two-Way Street

The relationships between North
American BBYO teens and those in
communities outside of North America
are mutually beneficial. Donating to ISF
provides an invaluable opportunity to
develop a stronger global Jewish
community made up of thousands of
individual friendships and memories.
When we connect with members of the
global Jewish community, we exchange
ideas, traditions (cultural and BBYO), and
history, and create lifelong connections
that provide for a strong, united future of
the Jewish people.

Why you should contribute

"It's hard enough to raise money to attend your own BBYO convention- so why raise money for ISF?"

It is our privilege to help support and participate in a network of nearly 20 communities who together build a strong Jewish future. In supporting ISF, we enable teens from small Jewish communities the opportunity to gain the valuable leadership skills, resources, connections, and inspiration necessary to strengthen their home communities. In supporting ISF, we are investing in Jewish communities across the globe and investing in global Jewry for the future.





Start a Movement

At an Nassau-Suffolk Region Convention, one member stood up and described her passion for globalization. Placing \$5 in a hat, she passed it around the room, collecting donations for global Jewry on the spot. At International Leadership Training Conference 2012, 17 members were so inspired by globalization that they launched an initiative to increase ISF funds, raising \$4450 in under ten days. Use your passion energy to inspire others to contribute to ISF and make a difference.

Every Penny Counts

Challenge another chapter to bring loose change to each weekly program or convention, and keep a jar with a running total of how much money has been raised. After a certain amount of time, which ever chapter raised the most gets a perk (such as eating first for meals at a convention). In addition to chapter collections, ask your relatives for donations to ISF instead of Hanukkah presents. Tzedakah is a quick, easy, and great way to raise money (especially in the season of giving).

Auction It Off

Work with a team to put up items for sale or decide on services that each participant can offer. Utilize staff members' talents and old BBYO clothes to create a fun auction during a convention or chapter meeting. For example, have you chapter N'siah offer to tutor another member in chemistry, or your Moreh bake a batch of cookies for the winner. To raise even more money, allow some prizes to be auctioned off after being won (provide two sets of the prize), and people will bid higher to win!

Other Fundraisers

- Board Pie Throw: Have members pay money to pie a chapter board member in the face
- Garage Sale: Rummage through your attics and garages, and work together with your chapter to hold a large garage sale. You know what they say, "One member's trash is another member's ISF money!"
- Plan a Social Event: Host a dinner, dance, bowling night, or backyard bash, but charge admission per person and send all proceeds to ISF
- **Sell Something:** Whether you sell apparel and merchandise at your convention or snacks at the JCC before each meeting, small sales can build up over time, making a large dent in your ISF proceeds.

For more great fundraising ideas, scan the QR code to the right!



For More Information:

Check out: <u>www.bbyo.org</u>

www.jdc.org

www.standup.bbyo.org/causes/jewry