



Merchandise/Apparel Approval Form (OPS-2)

Purpose:

One of BBYO's greatest assets is its brand. In order to best protect our brand and ensure the highest standards, any local entity wishing to produce merchandise or apparel (whether using the BBYO, AZA, BBG, Teen Connection, Passport2Israel, P2I, b-linked, b-accepted names or their related logos or not) must obtain authorization from a professional staff member before the production process may begin. This is not created as a mechanism to limit creativity, but instead to ensure proper protocol and appropriateness of merchandise/apparel with the BBYO family of logos.

Name of producing entity:

Contact person/e-mail/phone #:

Purpose of product (i.e. event, spirit item, fund-raiser, etc):

Production/purchase price (per unit and total cost):

If for sale, sale price per unit:

Detailed description of item:

*** Please attach to this form a sample, sketch or printout of item to be produced.**

Initiator Signature _____

Date _____

Advisor Signature (as appropriate) _____

Date _____

Professional Staff Signature (required) _____

Date _____